

### **SPONSORSHIP OPPORTUNITIES**







OVER

## WINTER/SPRING 2025

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lovenowmedia.com







Love Now Media is an empathy-centered multi-platform storytelling enterprise. We amplify acts of love at the intersection of social justice, wellness, and equity through video, digital, audio, print and live events. Founded in 2016, the company pushes innovation through its agility and responsiveness to public inquiries and concerns.

We achieve our work through:

- Love Now Magazine (Print)
- Multimedia Journalism & News (Digital)
- Community Listening & Engagement
- Arts presentation & curation
- Educational workshops
- Live events

# **DEFINING LOVE**

When talking about "love," we define the love in our work as community love (philia love). We value romantic love (eros love) but in the context of service to a larger community or a mission.

# **OUR REACH**





per month





Founder, Jos Duncan Asé receiving a City of Philadelphia citation from Mayor Jim Kenney at the kick off for 11 Days of Love Stories, 2017

#### Our goals are to:

- Use empathy-centered multimedia journalism to amplify love-rooted news and information
- Offer educational tools and information to empower people to build and document their own narratives
- Train the public to be media literate and civically engaged
- Curate and create arts programming and content
- Build partnerships with organizations that are making a social impact
- Create space for community voices, ideas, and expertise
- Use narratives to highlight abundance, restoration, wellness and joy



### **SUPPORTED BY**



### **PARTNERS INCLUDE**











Journalism for People Building a Better World

www.lovenowmedia.com

# SPONSORSHIP OPPORTUNITIES



ANVA STORIES

As a Love Now Media sponsor, your brand will be instrumental in catalyzing love in action and stimulating profound conversations within communities. Our live events are spaces of connection and reflection, where love and empathy are the key to unlocking shared narratives and shared understanding.

Your brand will be at the heart of driving love narratives and facilitating space for people to listen, engage, and empathize. In aligning with Love Now Media, you're supporting a cause, amplifying a movement, and uplifting voices that might otherwise go unheard.

Engage with us, and let's script a more loving, inclusive narrative together.

#### www.lovenowmedia.com

**ISSUE 06 - HEALIN** UER

ARIES

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HEALING IN PERFECT HARMONY STORY BY TIFFANY BACON

ISSUE 05 - FREEDOM - FALL 2024

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#### **ISSUE 03 - LOVING ARTFULLY - SPRING 2024**

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JOSEPH CONYERS: ORCHESTRATES OPPORTUNITIES THROUGH THE POWER OF MUSIC

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THESE WALLS TELL STORIES: 40 YEARS OF MURAL ARTS IN PHILLY

YOUNG TALENT KREATIVE LEGEND DANCE SCHOOL

POET'S PRESS SPOTLIGHT ON NIKKI POWERHOUSE

#### THE CREATIVE FORCE OF EMPOWERING ARTISTS THROUGH ENTERPRISE

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ISSUE 04 - FAMILY LOVE - SUMMER 2024

JOURNEY OF A **RETURNING MOTHER BY JAMILA W. HARRIS** 

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**REUBEN JONES AND** THE EXEMPLARY MANHOOD OF FRONTLINE DADS BY TYSON WATERS

REEING THE CVGEBIRD BY LANAA DANTZLER

> POET'S PRESS SPOTLIGHT ON **JIS MARRERO OF DICES IN POWER**

FAMILY: A LOVE LETTE **BY LATREIC** 

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NATURE &

BRANSON

**AULSTON'S** 

HIKE+HEAL

MARK &

LESLIE TYLER: FAITH, FREEDOM & FRIENDSHIP OSHUNBUM

FERNANDEZ-WEST & THE LEGACY OF ODUNDE

**BY ANNETTE JOHN-HALL** 



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FREEDOM AND #FREEMYWEEDMAN STORY BY CHERRI GREGG

## **SPONSORSHIP OPPORTUNITIES**

#### \$15,000

- Featured partner for Love Now Magazine, 4 issues in 2025
- Logo, up to 750 word business love story in Love Now Magazine 4 Issues, in 2025
- Digital love story article to Love Now Media website
- Logo acknowledgement on Love Now Media Website for 2025
- Social media logo feature and sponsorship acknowledgment announcement
- Love Now Media Newsletter feature
- 25 copies of Love Now Magazine, 3 remaining issues in 2025

### \$10,000

- Featured partner for Love Now Magazine, one season
- Logo, up to 500 word business love story and website in Love Now Magazine, one season
- Digital love story article to Love Now Media website
- Logo acknowledgement on Love Now Media Website for 2025
- Social media logo feature and sponsorship acknowledgment announcement
- Love Now Media Newsletter feature
- 25 copies of Love Now Magazine, one issue

#### \$5,000

- Logo, 350 words ad in Love Now Magazine, one issue
- Digital acknowledgement on Love Now Media Website, one season
- Social media logo feature and sponsorship acknowledgment announcement
- Love Now Media Newsletter feature
- 20 copies of Love Now Magazine, one season

## **PARTNERSHIP OPPORTUNITIES**

### \$2,500

- Logo, 150 words ad in Love Now Magazine, one issue
- Social media logo feature and sponsorship acknowledgment announcement
- Love Now Media Newsletter mention
- 10 copies of Love Now Magazine, one issue

### \$1,000

- Logo, quote, and website in Love Now Magazine, one issue
- Social media logo feature and sponsorship acknowledgment announcement
- 10 copies of Love Now Magazine, one issue

#### \$500

- Social media logo feature and sponsorship acknowledgment announcement
- Newsletter mention in Love Now Media's monthly news
- 5 copies of Love Now Magazine, Winter 2025



CONTACT: INFO@LOVENOWMEDIA.COM